News Flash: Nice Guy DOESN’T Finish Last

MENSCHEH An honorable, decent person, an authentic person, a person who helps you when you need help.

In recent years, it has become common to read news of investment scandals, gutted employee pension plans, and companies facing bankruptcy while CEOs enjoy lavish lifestyles. Stories about entrepreneurs and business leaders who are mensches are few and far between. Today, it can be hard to remember that there are people who are not part of a “get rich at any cost” ethos.

Although it might seem like it, the term “business mensch” is not an oxymoron. Noah Alper is living proof that it is possible to be highly successful in business without striking a Faustian pact with evil.

Since receiving his bachelor’s degree in economics in 1969, Alper has started six businesses beginning with Bread and Circus, a natural food store in Brookline, MA, which he founded during the 1970s. Throughout his career, he has embedded ideas of service in his operations and became an early proponent of what is now known as “cause marketing.”

Alper is best known as the founder of “Noah’s Bagels,” a highly successful chain of retail bagel stores originally based in Berkeley, CA. The first store opened in 1989 and expanded to 38 locations before he sold it and the “shlemar” beloved by Noah’s customers, to Einstein Bros, for $100 million in 1996.

To get to that point, Alper built his bagel business around basic — and sound — business principles. He also made sure that two key elements of the business identity were genuine: commitment to kosher food and authentic community engagement.

Noah’s was a kosher business from its first day of operation. At the time, Alper was not very religious, but felt that the food needed to be kosher if they were to give customers a real New York bagel experience. “I’m a businessman and I looked into it very carefully. I found that 99% of what I planned to sell was certified kosher, so at first I didn’t see a big difference in how we would operate.”

My dad always taught me that doing good is good for business.

The ways in which running an authentic kosher business made a difference quickly became apparent. And, while it might have been tempting to use the label without strictly following kosher practices, Alper came to see the requirements as reminders of his own values. In the end, he adjusted his business practices rather than give up his values.

Early on, he brought in a partner who was not Jewish to operate the business on the Sabbath and holidays. “Beyond that, it was much more complicated than I had imagined. Being truly kosher affected what employees could eat, what they could heat in the store microwave, and what we could sell,” Alper recalls. “There were times when I was tempted to get rid of kosher, but in the end I was more than paid back in the customer loyalty and gratitude of people who kept kosher and did not have many restaurants where they could eat.”

Noah’s Bagels also embodied the idea of service from the first day customers walked through the doors. “At the end of our first day of operations, we had a lot of leftover bagels. Rather than throw them out, I put them in a large trash bag and took them to People’s Park and gave them to the homeless guys,” says Alper. “My dad always taught me that doing good is good for business, and this just made more sense than throwing the bagels out.”

What began as one man’s random act of kindness grew into an institutional culture along with the business. Within six and a half years, there were 38 stores and a central bakery and commissary supplying retail markets and the chain of shops. Even after Starbucks became a minority investor, Alper retained a personal connection to each of his shops.

In a 1996 interview, Alper said, “We want to maintain the feeling that our stores are the neighborhood bakery, and it is for this reason that we want to open each store as it is the first. We want to instill the local mentality in each store.

For Alper, the local mentality meant cultivating neighborhood relationships with customers. It also meant engaging employees, from the lowest paid high school students to store managers, in community service projects in each location. “People throughout the company got really excited about this part of our business culture. It brought out people’s better sides and allowed them to show their altruism. It also helped to build strong store...continued on next page
MENSCH
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to change the world, I learned to give back," Alper remembers. “I also learned the value of letting employers express themselves, which really helped make Noah’s a positive place to work.”

Alper also became a serious lifelong learner, taking time out from the business world to move to Israel and study in a traditional Yeshiva after selling Noah’s. In 2003 he opened a new business, the Bar-Rastorata Raphael, a kosher vegetarian restaurant in Berkeley. Two years later, he opened Noah Alper Consulting, an enterprise devoted to helping entrepreneurs move from great ideas to successful business.

Asked what advice he might give to students graduating from UW–Madison in 2009, Alper’s response is fast and sure: “These are hard times. As a business person, whether by intention or default, this is the age of the entrepreneur. Be true to yourself. Take risks. Go forward without thinking like the herd. And draw on the UW–Madison culture and traditions of self-expression and individualism toactualize your dreams.”

From UW–Madison offered its first study abroad program in 1959, over 20,000 students have studied in other countries. In 2006–07, Madison’s Division of International Studies offered 110 programs on every continent except Antarctica; UW–Madison have studied in other countries.

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One positive development that sets us apart from most of our peer institutions is the Madison Initiative for Undergraduates. Under the leadership of our new chancellor, Biddy Martin, the university put together a proposal to the Board of Regents and the state legislature for $40 million in additional support for need-based financial aid, new faculty hires, and instructional innovation. The source of these funds is a tuition increase for undergraduates, amounting to $500 for each in-state student per year and $1,500 for each out-of-state student per year for the next four years. This increase is beyond the percentage increase imposed by the Board of Regents for all institutions in the UW System. The total increase for 2009–10 is below 10%, and leaves UW–Madison at the second lowest in-state tuition in the Big Ten.

In order to get the support of the Regents, we first had to get the support of the student leadership. All of the deans worked hard with student leaders in their schools and colleges to garner widespread support for the initiative, and a number of individuals assisted the chancellor, Interim Provost Julie Underwood, and Lori Berquam, the Dean of Students, in the effort to inform and secure the support of the campuswide student leadership. In the end, we received overwhelming student support for increasing tuition because the students recognized the importance of the Madison Initiative to them and to future students.

About one-half of the $40 million will go for need-based financial aid while the remainder will go for new faculty and instructional innovation. A large share of this remainder will directly benefit the College of Letters & Science for tenure positions that we have lost over the past decade. We may, in fact, grow the size of our faculty by as many as 75 by the end of the four years of the Madison Initiative, as well as increase the size of our advising and instructional academic staff. This would amount to an increase of around 8% in the number of faculty. These new faculty members will be in high demand areas such as chemistry, economics, and Spanish, and will enable us to better meet the needs of students in these areas.

We will be hiring faculty at a time when most other universities are restricted in their ability to do so. The University of Wisconsin is always a competitor for the best faculty talent, but the Madison Initiative will enable us to do an even better job of recruiting the best faculty talent available in the world. Thus, while other universities are struggling and we deal with our own budgetary constraints, we also have the very exciting prospect of growing the number and quality of the faculty and staff in the college. For this, I am very thankful to our students, our chancellor and many others on campus, the Board of Regents, Governor Doyle, and the Wisconsin Legislature, who accepted our initiative.

Oh Wisconsin!

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**Letters & Science and the Madison Initiative for Undergraduates**

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**Friends in High Places**

**Congratulations to our graduates who have been tapped to serve in the Obama administration!**

Julius Horwich (MA ’97, public affairs and public administration) has been named deputy assistant secretary, Office of Legislation and Congressional Affairs, for the Department of Education. Most recently, he was education counsel and policy advisor to the U.S. House of Representatives, Committee on Education and Labor Subcommittee on Early Childhood, Elementary and Secondary Education. He also has been policy counsel to Senator Tom Harkin, and director of federal relations for the University of Pennsylvania.

Gregory Jackso (PhD ’99, physics) has been designated chairman of the Nuclear Regulatory Commission. He has been a commissioner since January 2005 and has focused his attention on the security of nuclear power plants, emergency preparedness, and the safe use of radioactive sources. Before becoming a commissioner, Jackso was appropriations director and science policy advisor for Senator Harry Reid, and advisor to members of the Senate Committee on Environment and Public Works on nuclear policy and other scientific matters.

David Lazarus (BA ’04, history, political science, and international studies) has been named senior advisor to the Secretary of Agriculture. He was Agriculture Legislative Assistant to Senator Richard Durbin. He was the Rural Vote Deputy Director for the Obama for America campaign, and served on the Obama-Biden Presidential Transition Team.

Jon Leibowitz (BA ’80, history) has been named chairman of the Federal Trade Commission. He was sworn in as an FTC Commissioner in September 2004, after serving as vice president for congressional affairs for the Motion Picture Association of America (2000–04). Before that, he was the Democratic chief counsel and staff director for the U.S. Senate Antitrust Subcommittee (1997–2000), and chief counsel and staff director for the Senate Subcommittee on Terrorism and Technology (1995–96).

Rocco Landesman (BA ’69, English) has been confirmed as the chairman of the National Endowment of the Arts, the largest arts organization in the country. Landesman is president of Jujamcyn Theaters, a company that owns and operates five Broadway theaters and produces Broadway shows. He was appointed President of Jujamcyn in 1987 and purchased the company in 2005. He also is a producer, whose credits include Broadway hits such as Angels in America, Big River, The Producers, and Proof.

Sandra Polaski (MA ’72, PhD) has been appointed deputy undersecretary for international affairs at the Department of Labor’s Bureau of International Labor Affairs (ILAB). Previously, Polaski was a senior associate and director of the trade, equity and development program at the Carnegie Endowment for International Peace, and the Secretary of State’s special representative for international labor affairs.

Joe Zepecki (BA ’04, political science) is deputy associate administrator for the Office of Communications and Public Liaison at the Small Business Administration. Zepecki most recently was campaign manager for Scott Kleeb’s Senate campaign in Nebraska. Before that, he was senior associate for 360MG, LLC, a strategic communications firm based in Washington, D.C.

On the Hill

Randi Davalk (BS ’79, economics) is senior policy advisor to Senator Majority Leader Harry Reid.

George Kundanis (MA ’72, PhD ’82, political science) has been Deputy Chief of Staff to Speaker of the House Nancy Pelosi since 2005.

Terry Lierman (MA ’71, public policy and administration) was chair of the Maryland Democratic Party before becoming chief of staff to House Majority Leader Steny Hoyer in 2007.

Stephanie Lundberg (BA ’01, communication arts) is press secretary and national spokesperson for House Majority Leader Steny Hoyer.

Amy Schultz (BS ’85, zoology and political science) is senior legislative assistant in the office of House Majority Leader Steny Hoyer.
Gifts from a Fertile Mind

By Chris DePaola, UW Foundation

The learning never stops for Clarice Cox (BA ’53, MA ’55). Now she is making it possible for other women to follow in her footsteps.

Retired from a career as a scientific specialist at the Los Alamos National Laboratory in New Mexico, she continues to put her brain to work.

“I was interested in continuing my education,” she said, so she enrolled in a logic course at a branch campus of the University of New Mexico. “I wasn’t doing it for anything besides mental pleasure, you might say. I was interested in learning how to control my thinking in a logical way.”

After a few introductory courses, she became fascinated with Aristotle’s theory of logic, particularly what came to be a famous syllogistic puzzle.

In the 19th century, George Boole demonstrated that Aristotle’s logic could be translated to an algebraic system, and that Boolean system is the foundation for much electronic circuitry, computing, and database functions to this day. But Cox wanted to explore why Boole’s approach, which to many minds “solved” the puzzle, seemed to cover only 15 solutions of what Aristotle posed were 24 valid solutions to a possible 256 syllogisms.

Cox believes she has an answer that resolves the seeming contradictions, and she is preparing a paper for The Journal of Symbolic Logic on her theory.

Such are the recreational pursuits of a fertile mind, one that was looking for ways to put her degree to work after leaving the University of Wisconsin–Madison campus in the mid-’50s.

“I discovered that Los Alamos was looking for someone in the computing field,” Cox said, and she got the job.

Much of the work was classified. Cox was particularly fascinated with “what we called digital image processing” experiments would create digital image files.

“We would devise techniques to get as much out of those files as was possible,” down to working with individual pixels. “It was quite exciting.”

Cox’s gifts to the college stem from her appreciation for the solid foundation her education gave her.

“When I left campus, I didn’t feel I was really that accomplished as a mathematician,” she said, “But when I arrived at Los Alamos, I began interacting with top scientists and mathematicians. I got a lot of encouragement. They accepted me, and I came to realize that my education had prepared me well.”

Cox grew up in Norwalk, Wisconsin near La Crosse. Her college career started at what was then La Crosse State Teachers College, through a scholarship earned as a high school valedictorian.

She later transferred to UW–Madison, “I was planning on being an occupational therapist, but then I decided to study physics and mathematics. I lost a lot of credits in changing majors,” she said with a laugh. “But it was worth it.”

In her estate plan, Cox had included gifts to the College of Letters & Science. But when she had to make mandatory withdrawals from her IRA, she discovered in consultation with UW Foundation staff that those withdrawals could be used for a tax-deductible scholarship gift that would go to work immediately.

“That was a great way for me to go,” Cox said. “I decided that I would support scholarships for women who were studying physics and mathematics.”

So far, that’s been a positive experience. “I was really touched when I got a letter from one of the recipients,” she said. “It turns out she’s fascinated with mathematics and working with ideas in the same way that I was, and that’s very reassuring to me.”

“I wanted to make the opportunity to earn a UW–Madison degree available, particularly for women, who traditionally have had a hard time being taken seriously on these fields,” she said.

“I’m very happy with how this has turned out.”

In Memoriam

Professor of Bioorganic Chemistry

In memoriam: Prof. Tadeusz Ziegler (PhD ’50, MA ’48, Chemistry), PhD ’50, MA ’48, Chemistry). A professor of bioorganic chemistry and a pioneer in the field of peptide synthesis, Ziegler was known for his contributions to the study of the chemistry of bioactive peptides.

His research focused on the synthesis of biologically active peptides, including the first in vitro synthesis of the hormone angiotensin II. Ziegler’s work laid the foundation for the development of synthetic peptides as therapeutic agents.

Ziegler was also a dedicated educator, mentoring many students and postdoctoral fellows throughout his career. He was a beloved member of the University of Wisconsin–Madison chemistry community and will be sorely missed.

Campus of the University of New Mexico.

Madison's Center for Environmental Policy, is author of The Coopera- rate Greenhouse: Climate Change Policy in a Globalizing World.

Robert Chapman (professor emerita, communicative disorders) has received the Cider Press Award. His work on the psychology of metaphor and the role of language in social interaction has been influential in the field.

Lee Reich (BA ’59, chemistry, MS ’77, soil science, MS ’77, horticulture) is author of The Complete Gardener: A Guide to Growing Plants for Every Garden, Weedless Gardening, and The Pruning Book.

James Dinkin (MA ’53, library & information studies) is author of the Chazen Museum exhibition catalog, Underground Classics: The Transformation of Comic’s into Comic, a richly illustrated survey of underground comic art. The volume features four essays from curators Dennis Ritchie and James F. Dinkin, Paul Buhle (PhD ’75, history), Patrick Rosenzweig and Trina Robbins that offer a reflection and appraisal of the underground movement.

Elinor (Miller) Greenberg is coau- thor of A Time of Our Own: In Celebration of Women Over Sixty. Based on interviews, research, and the author’s experiences, the book explores and cel- ebrates the lives of contemporary women who are redefining the third and final chapter of their lives. This book speaks to a generation of women who were the pacesetters in creating new ways to balance family, work, and community activities as they encounter another era in their lives.

Kristin Johannesson (BA ’78, major in economics, MA ’87, English) and Rebecca Tarver Chase (BA ’93, Spanish, MA ’95, English) are co-authors of World English 2 and 3, the upper levels in a three-level language-learning series. The series has an international perspective and covers all skill areas.

David Cremony (MA ’72, journalism and education) is author of Sweet and Sour Pie: A Wisconsin Boyhood, a memoir of family life and growing up in Manitowoc, Wisconsin, in the 1960s.
Kepler: Badgers on the Edge of the Final Frontier

Fresh out of college, Bill Borucki (BS ’50, MS ’62, physics) arrived at NASA’s Ames Research Center in 1962 to help develop heat shields for the Apollo moon missions. “The concern at the time was we would get the astronauts safely to the moon, get them back, and then they would burn up in the atmosphere,” said Borucki.

Today, at 70, Borucki is the lead scientist for NASA’s Kepler Discovery mission. The Kepler spacecraft launched in early March 2009 to survey our region of the Milky Way with the goal of bringing us closer to answering the question, “Are we alone?” It’s a project that is the culmination of decades of vision, perseverance, and a dedication to solving what Borucki calls “the big problems.”

By the early 1980s he was developing an interest in a new and very obscure field — exoplanet exploration — and published his first paper detailing how to find exoplanets using photometry, the principle that the Kepler mission is using some 25 years later. His ideas were groundbreaking, but the scientific community was skeptical. Still, he was undaunted. “Finding extrasolar planets was a huge problem to figure out, and solving huge problems can have huge payoffs,” he explains.

Showing that his mission concept was worthy of funding proved to be a tough task. “It was a foregone conclusion that proposals to find exoplanets would just be thrown away,” he says. “People thought that there was no way it could be done; no one had ever done automated photometry before.”

Over the course of the 1990s Borucki and his team were able to prove their case, and in 2001, NASA selected his team’s mission design from a pool of highly competitive proposals. By then, Borucki had recruited fellow Badger David Koch (BS ’67, applied math, engineering, and physics) to serve as the deputy principal investigator, working with hundreds of other scientists, engineers, programmers, and managers to design and build the Kepler mission spacecraft. Like Borucki, David Koch grew up in Wisconsin and became hooked on space when he worked as a student aide in the space physics laboratory.

“We started with a few hundred scientists, engineers, programmers, and managers to design and build the Kepler mission spacecraft,” Koch said. “And in 2001, NASA selected our team’s mission design from a pool of highly competitive proposals. By then, Borucki had recruited fellow Badger David Koch (BS ’67, applied math, engineering, and physics) to serve as the deputy principal investigator, working with hundreds of other scientists, engineers, programmers, and managers to design and build the Kepler mission spacecraft. Like Borucki, David Koch grew up in Wisconsin and became hooked on space when he worked as a student aide in the space physics laboratory.”

Earth-like planets, successor missions might be able to analyze a planet’s composition and atmosphere, and eventually we might make the decision to send a probe to a promising exoplanet.”

As a scientist and problem-solver, Borucki seems more interested in seeing the data from the mission than reflecting on the long, arduous journey of making Kepler a reality. Still, he has some advice for others chasing the answers to their own dreams: “Be patient, persistent, and spend your time doing something worthwhile,” he says.


In Memoriam

Arthur Code (far left) and colleagues Theodore Krank, director of the Space Astronomy Laboratory, John McNall, chief engineer and computer scientist, and Robert Bliss, professor of astronomy and principal investigator for the high-speed photometer project, during the development of the first Orbital Astronomical Observatory (OAO) in 1966. The project was the precursor to OAO II, which launched in 1968 and was the first successful observatory to operate in space.

Charles will use the scholarship to pursue degrees in medicine and public health. He isn’t the first, and he won’t be the last, Letters & Science graduate to get a medical degree. What sets him apart, however, is the 2009 Jack Kent Cooke Scholar Award that will help to pay for his education. Letters & Science graduate Charles Kent Cooke Scholar Award that will help to pay for his education. Letters & Science graduate Charles Kent Cooke Scholar Award that will help to pay for his education.

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FACULTY AND STAFF
Winston Brombeck (BA ‘38, PhD ‘47, speech), Madison, WI, was professor of communication arts (1946–64) and the speech team and was a pioneer in the study of social influence with his book Persuasion: A Manual of Social Influence. (05/09)
Dorothy Breuer (BA ‘44, economics), Madison, WI, was professor of finance at the UW-Madison Real Estate Center for 37 years. (06/09)
G. Cottam (PhD ‘48, botany), emeritus professor of botany, retired in 1986 after 38 years on the faculty. He studied the dynamics of plant communities and developed some of the early courses on ecology and vegetation in the early years of the Environmental Studies academic programs in the Department of Geography and the Center for Environmental Studies Coordinating Committee for the Kickapoos River in Wisconsin. (05/09)
Philip D. Curtis, Kenneth Square, PA, was a member of the Department of History from 1966–75. Henry, HI, was on the staff of the American Historical Association and helped us understand our understanding of the slave trade using analytical techniques to mine the data in shipping contracts, parts of voyages, and other key documents. At Madison he founded the African American Studies Program and the Department of African Language and Literature and was the author of the first development economists to focus on the role of African Americans. (05/09)
Eunice Boardman (MSc) Roch, Island, L, was director of the School of Music and author of a series of musical education books for the elementary grades, and several text books at the master’s level. She was inducted into the Music Educators Hall of Fame in 2004. (05/09)
Michael Pfau, Norman, OK, was on the faculty at the University of Illinois, Journal of Mass Communication 1993–2001. (04/09)
J. Ben Rosen was a founding member of the Department of Computer Sciences and was on the faculty in 1964–71. He was a pioneer in mathematical programming who researched large-scale numerical optimization methods and applications. He was working on parallel computing for high performance with applications to computational biology at the time of his death. (04/09)
Yuri Shechoglov, Madison, WI, was emeritus professor who was on the Slavic languages faculty since 1989–2007 and was an internationally renowned linguist and scholar in Slavic culture. He authored several detailed commentaries on the famous Soviet hornet (Khitrov and Petrov). (04/09)
Sandra Starett (BA ’70, radio, television, film), Pompano Beach, CA, was a former instructor in the Women’s Studies Program before moving for Madison area nonprofit organizations. (06/09)
Alma Taeuber, Madison, WI, was a demographer in the Department of Sociology and co-author of a classic book on race segregation and scholarly articles on race and ethnic issues. She is survived by her husband, Karl Taeuber, emeritus professor of sociology. (06/09)
John Thomas (MA ’37, PhD ’39, botany), Madison, WI, professor of biology, retired in 1984 after 40 years of service. He was an inter- national authority on parallel algorithms for global and conical vectors. (06/09)
Walter Dean (BS ’39, chemistry, St. Louis, MO), was a retired research fellow at Mallinckrodt Chemical Works. (01/09)
Joyce Perrot, Brooklyn, WI, was a secretary in the Department of Computer Sciences, retiring after 37 years of state service. (05/09)

9 MEMORIALS
FACULTY AND STAFF
Fremia (Tsaxie) Pettelman (BA ’12, jour- nalism), Milwaukee, WI, retired as an English teacher at Bayview High School (now Bradley Technical). (02/09)
Marc Race (BH ’19, economics), Wau- winona, WI, retired as a university insurance agent. (06/09)
Joseph Resch (BS ’56, medical science, MD ’58), St. Paul, MN, was a pioneer neurosur- gynecologist, emeritus professor of neurology and assistant vice president for health sciences, University of Minnesota. (02/09)
Herbert Shapiro (BA ’39, zoology), Livingston, NJ, was a pioneer at the Sheppard Baking Co. (03/09)
Kenneth Stamps (BSc ’53, MPhil ’77, PhD ’82) was exogenous professor of his- tory, University of California at Berkeley. His 1965 book, The Pacific Railroad: Slavery in the Antebellum South, transformed the history of slavery by examining the lives of slaves and treating them as human beings who resisted forced labor under harsh conditions. (06/09)
Lewis Walter (PHD ’34, chemistry), Madi- son, WI, retired from Sherwin-Plow after a 65-year career as a medical chemistry researcher. He held over 30 U.S. patents and made the first effective antibiotic in the U.S. (02/09)
Lorraine Ward (BA ’38, sociology), Loughton, WA, was professor emerita in music with the federal government. (02/09)
Marcel Barbarov (BA ’48, MA, MA, geog- raphy), Silver Spring, MD, was a research employee of the Defense Communications Agency. (07/09)
L. Col. Hunter Brumfield, Sr., MS, MS (journalism) retired in 1970 after 31 years in the Army. (06/09)
June Agnes Devorak (BA ’42, psychology, MD ’49), Crawfordsville, IN, was an early female anesthesiologist and medical and educational psychologist. (06/09)
Margarite Doyer (BA ’47, MS ’52, social work), Madison, WI, was professor emerita of social work at Loyola University (1958–93). (06/09)
John Earl (BA ’49, MS ’53, social work), Madison, WI, retired as a social worker for the WI Division of Children and Youth. (06/09)
“Rosa” (Barrett) Evans (BA ’41, Maa- quin, WI, was president of Bartell Broadcast- ers Inc. The company began with W390A radio in Milwaukee in 1940 and expanded to include radio and television stations around Wisconsin, New York, Wisconsin, and Illinois, including WMTV-TV in Madison. (07/09)
John Feldhusen (BA ’49, English, MS ’55, educational administration), Madison, WI, was an educational psychologist was emeritus professor of educational psychology and founder and director of the Putnam Graduate Education Resource Institute (1973–93). (06/09)
Phyllis J. Fleming (BA ’41, MS ’55, phys- ics), Wolfea, WI, was professor emerita of physics at Wisconsin Lutheran College, where she taught for 50 years. (06/09)
John Forsa (BA ’41, MA ’46, physical), Fort Wayne, IN, was a career employee of the International Hanover Company. (06/09)
Lois Hagen (BA ’41, journalism), Santa Fe, NM, was Home Furnishings Editor for the Milwaukee Journal (1941–47). (06/09)
Charlotte King (BA ’42, English, BS ’43, English), Madison, WI, was a home- maker and volunteer. (04/09)
Anita Koerner (BS ’45, chemistry course, MS ’49, biology), Madison, WI, was a homemaker. (03/09)
Wilbur “Web” Larson (MS ’48, PhD ’51, chemistry), Baldwin, WI, was a career employee at Mallinckrodt Chemical Works. (06/09)
B. Gen. Joseph Lingber (BSc ‘47, chemistry) (USAF), Dedham, WI, retired in 1972 as commander of the 440th Tactical Fighter Wing, Minneapolis. (05/09)
Edward Missey (BA ’36, MA ’37, PhD ’45, political science), Silver Spring, MD, retired as senior assistant United States Department of Agriculture after 40 years in service. (06/09)
Nelson "Duke" Noble (BS ’48, econom- ics), Madison, WI, was a retired credit super- visor at GMAC Financial. (03/09)
George Paul (BS ’49, chemical course), Madison, WI, was a career employee at Janitorial Service, Wisco-99, Paul Products, and managed retail properties. (04/09)
Elonore Pineiro (BA ’48, botany), St. Louis Park, MN, was a retired science teacher in L. (06/09)
Anita (Lifton) Rabinowitz (BA ’44, phi- losophy), Washington, DC, was a community leader. (05/09)
Robert Rosenberg (BS ‘43, education and speech, MS ’59, speech), Sun Prairie, WI, since 1966 was communications director for the United States Geological Survey, who taught graduate and undergraduate students in the United States military and in the United States. (05/09)
Irma (Linet) Stetten (BSc ’46, education, MS ’49, economics), Maple Plan, MN, taught at-large economy and Spanish. (04/09)
Marion (Gunderson) Thompson (BA ’46, political science), Portland, OR, was a political scientist and a founder of the Experimental particle phys- ics), Professor of Physics (1960–1969). (04/09)
Robert Singel (BA ’42, geology), Great Falls, VA, who died in 1950, using his in- herent curiosity to mine the data in shipping contracts, the role of force in shaping the history of slavery, and the understanding of natural disasters. He worked on historical-trajectory and counterclockwise terrace-pit satellite-era and helped develop the U-2 spy plane. He worked in all four filter factories and headed the CIA’s physics branch, earning the nickname “the father of the atomic bomb.” (06/09)

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Englewood, FL, was a homemaker in (BS '66, mathematics),
inator for the Reach for Recovery Program (BSE '60, educa-
sally (Harper) barton (03/09)
robert tesch (BA '50, French)
sin systems analyst before retiring. (02/09)
Julie (snowhook) schmid (BM '94, music) was a time study engineer,
Mott co-authored On Wisconsin (1954–66) and head sports information
of Nebraska at Lincoln (1959–89). (07/09)
Mary (duhamel) Kramer (BS '51, economics, LLB '55) was a director in new product and
land, WI, was a director in new product and
Robert Litzow (MA '68, social work), Madison, WI, was a retired research
of music at churches in Madison. (06/09)
science), Normal, IL, was employed at State
in sales representative for Abbott Laboratories.
John Reed (BS '73, zoology, MS '76, PhD '80), retired after 28 years with the Bureau of Land
Jim doran (BA '73, zoology, MS '76, PhD '80) was founder and president of the Michigan College English Association. (09/09)
Scott Hildebrandt (BA '78, journalism) is special assistant to Darrell Bazzell (BA '78), sociologist, vice chancellor for administration at UVM-Madison. Mark Hollingsworth (YM '78, music) continued on next page

William Knechtges (BS '51, psychology), Miami, WI, was a student at Hunter College in New York. (04/09)

Shelley Hamilton (MA '33, sociol-
Viktor Fischer was director of the Institute of Urban and
After being hired as a chemist at the
Professor of Patents and Trademark
She was awarded a U.S. Patent in 1973. (06/09)

They were married in 1940 and have been associated with the University of Wisconsin since then. (06/09)

He was a former Major League Baseball player. (05/09)

Mary (Anderson) Smith (BS '57, chemistry) was an instructor at the Madison Area Technical

Stephanie O'connor was a member of the Wisconsin Board of Regents. (04/09)

Vera Niebuhr (BS '56, German, MA '63, student affairs, retired as Missouri Western State University's newest Superintendent of Public Instruction. He is the son of Marv Niebuhr, a research chemist at Oak Ridge. (03/09)

Charles Overton (MS '65, chemistry) retired after 37 years as a chemist at the Campus Chemical Instrument Center of The Ohio State University. (06/09)

Richard Ellis (BA '60, history) was professor of U.S. constitutional history at the University of Virginia. (07/09)

Lawrence Kuller (BM '62, MM '64, mu-
sic- performance) was organist and director of music at churches in Madison. (06/09)

Walter Van Ice, WI, was a retired research

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Alumni News continued

performance) is professor of music and chair of the Department of Music of Eastern Connecticut State University, Ada, Ok.

Alfred Kelly (MA ’77, history), Con-

cord, NH, has been appointed to the New Hampshire State Board of Education, has also been director of the state Office of Energy and Planning since 2009. Richard Kruse (PhD ’77, South Asian stud-

ies, PhD ’83, Buddhism) is the John W. Nason Professor of Asian Studies and Religion at Carleton College, Northfield, Minn.

Thomas Karl (MS ’74, atmospheric and oc-

currence on the National Climate Cen-

tral Data Climatic Data Center in Asheville, NC, and leads NOAA climatic services.

Carol Katz (MS ’84, atmospheric and oc-

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2000s

Anthony Adams (MA ’05, urban & regi-

tal planning) is director of the Department of Planning and Community Development in the city of Allen Park, Mich.

Andrew Boudreaux (MA ’05, education) is an assistant professor of educational leadership and instructional services at SUNY–Potsdam.

Rafael Espinoza (BA ’05, philosophy) is a visiting professor in the Department of Political Science and Philosophy at Eastern Michigan University.

felicia nonwood (MA ’92, political science) is the new associate provost for international studies and director of the International Studies Office at Monmouth University.

Jay Badenhoop (PhD ’94, chemistry), pro-

curator of the Department of Chemistry at the University of Wisconsin, was chosen as the 2009 Provost of the Year.

Barry Scheck and John Zidell (BA ’85, commu-
nication and Information Sciences) are collection development directors at the Library of Congress.

Linda Yingdez (PhD ’85, atmospheric and oceanic science) is lead forecaster with the National Weather Service in Davenport, IA.

Michelle Bakshy (PhD ’86, anthropology) is a cardiologist and emergency medicine attending physician at the University of Vermont College of Medicine.

Marc Kapner (BA ’96, English and medical micro-biology) is professor of medicine in the Department of Medicine and Institute for Cancer Research at the University of Pennsylvania.

Mary Nolan (MA ’92, political science), a ce-
rise in the exponentially growing study of the Holy Land, is a co-founder of the Holy Land Fictions. She is participating in the White House Forum on Health Reform in March 2009.

David Huyler (BA ’89, history) is an assistant professor of political science at the University of South Florida.

Michael Greer (BA ’79, journalism), the new president of the Student Senate, is an assistant professor of journalism at the University of Illinois at Urbana-Champaign.

Robert Grinter (MA ’74, atmospheric and oc-
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Ron Huberman (BA ’01, English) is an as-

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